

BEAUTIFUL



Merriam Webster's Definition of Beauty

The quality or aggregate of qualities in a person or thing that gives pleasure to the senses or pleasurably exalts the mind or spirit.



Saluting the spirit of Real Women

Presenting Dove's Discovery



After a study by Dove showed that only 2% of women around the world would describe themselves as beautiful, Dove decided to launch the Campaign for Real Beauty to address the fact that society's depiction of beauty in advertising had become unattainable.



flawed?

flawless?

Is beautiful skin only ever spotless?



grey?

gorgeous?

Why can't more women feel glad to be grey? Join the beauty debate.

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wrinkled?

wonderful?

Will society ever accept 'old' can be beautiful? Join the beauty debate.

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**Is this
woman
beautiful?**

BEAUTIFUL



Song of Songs 4:1-7 (Pg. 674)

How beautiful you are, my darling!

Oh, how beautiful!

Your eyes behind your veil are doves.

Your hair is like a flock of goats

descending from the hills of Gilead.

² Your teeth are like a flock of sheep just shorn,

coming up from the washing.

Each has its twin;

not one of them is alone.

Song of Songs 4:1-7 (Pg. 674)

**³ Your lips are like a scarlet ribbon;
your mouth is lovely.**

**Your temples behind your veil
are like the halves of a pomegranate.**

**⁴ Your neck is like the tower of David,
built with courses of stone;
on it hang a thousand shields,
all of them shields of warriors.**

Song of Songs 4:1-7 (Pg. 674)

**5 Your breasts are like two fawns,
like twin fawns of a gazelle
that browse among the lilies.**

**6 Until the day breaks
and the shadows flee,
I will go to the mountain of myrrh
and to the hill of incense.**

**7 You are altogether beautiful, my darling;
there is no flaw in you.**

Song of Songs 4:7 (Pg. 674)

**You are altogether beautiful, my darling;
there is no flaw in you.**

Romans 8:1

Therefore, there is now no condemnation for those who are in Christ Jesus.

BEAUTIFUL



IF EVERYONE IS SPECIAL

THEN NO ONE IS

Mark 14:3-9 (Pg. 1019)

While he was in Bethany, reclining at the table in the home of Simon the Leper, a woman came with an alabaster jar of very expensive perfume, made of pure nard. She broke the jar and poured the perfume on his head.

Mark 14:3-9 (Pg. 1019)

Some of those present were saying indignantly to one another, “Why this waste of perfume? 5 It could have been sold for more than a year’s wages and the money given to the poor.” And they rebuked her harshly.

Mark 14:3-9 (Pg. 1019)

“Leave her alone,” said Jesus. “Why are you bothering her? She has done a beautiful thing to me. The poor you will always have with you, and you can help them any time you want. But you will not always have me. She did what she could. She poured perfume on my body beforehand to prepare for my burial. Truly I tell you, wherever the gospel is preached throughout the world, what she has done will also be told, in memory of her.”

BEAUTIFUL



How is the woman viewed?

How is the woman viewed?

**She is flawed! – wasteful, exceedingly wasteful,
does not care about the poor, she is foolish!**

And yet Jesus says of her:

Mark 14:6

“She has done a beautiful thing to me.”

Mark 14:6

“She has done a beautiful thing to me.”

Greek word kalois:

Excellence, goodness, usefulness, as to be pleasing; beautiful, handsome, excellent, eminent, choice, surpassing, precious, useful, suitable, commendable, admirable; beautiful to look at, magnificent.

Jesus sees the beauty



Jesus sees the beauty

➤ She is extravagantly, exceedingly worshipful,

Jesus sees the beauty

- **She is extravagantly, exceedingly worshipful,**
- **She is prophetically insightful (relating to his coming death),**

Jesus sees the beauty

- **She is extravagantly, exceedingly worshipful.**
- **She is prophetically insightful (relating to his coming death).**
- **Her actions are at the heart of the Gospel, a response to forgiveness.**

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Psalm 45:10-11

**Listen, daughter, and pay careful attention:
Forget your people and your father's house.
Let the king be enthralled by your beauty;
honor him, for he is your Lord.**

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